

STATE OF THE INDUSTRY TOURISM CONFERENCE – *Theme: Invest. Innovate. Inspire – A New Model for Caribbean Tourism Growth*
October 9-13, 2023, Providenciales, Turks & Caicos Islands

Saturday, Oct 7	Sunday October 8		Monday October 9		Tuesday October 10		Wednesday, October 11		Thursday, October 12		Friday October 13	Sat. Oct. 14					
							<i>Tourism Investment and Financing in the Caribbean</i>		<i>Exploring the Drivers for Caribbean Tourism Growth</i>								
I N V I T E D M E D I A A R R I V E	Members of the Executive Committee Ministers, Commissioners and Directors of Tourism arrive.		8:30 am – 9:00am Security Briefing		8:30am – 9:00am Security Briefing		8:30am – 9:00am Security Briefing		8:30 am – 9:00am Security Briefing		8:30am – 9:00am Security Briefing						
		9:00 am - 10:00am Media Orientation	9:00am – Noon Media Briefings for Members of the Executive Committee		900 am – Noon. Meeting of the CTO Board of Directors		9:00am – 10:30am Opening Ceremony For All Delegates		9:00am – 10:15am Directors Panel: <i>Sustainability – The New Tool in the Destination Marketing Mix</i>		9:00am – Noon Caribbean Youth Congress						
		M E D I A D E S T I N A T I O N T O U R	Noon – 1:30pm Luncheon for Media and Government Members		Noon – 1:30pm Luncheon for CTO Board of Directors and Council of Ministers		10:30 am – 11:00am Coffee Break for All Delegates		10:15am – 10:30am Coffee Break For All Delegates		Y O U T H C O N G R E S S D E S T I N A T I O N T O U R						
		1:30pm – 5:00pm Media Briefings for All other CTO Member Countries		3:00pm – 5:00pm Meeting of the CTO Executive Committee		2:00pm – 5:00pm Meeting of the CTO Council of Tourism Ministers and Commissioners		11:00am – Noon Keynote Presentation: <i>Sustainable Financing for Caribbean Tourism</i>		10:30am-11:45am Panel Discussion: <i>Aviation Competitiveness in the Caribbean</i>							
		Free Evening for All Delegates		Free For All Other Delegates		6:00pm Welcome Reception for Government Members and Media at Grace Bay		Free For All Other Delegates		Noon – 1:30pm Luncheon for All Delegates			11:45am – 12:45pm Fireside Chat: <i>Digital Transformation in Tourism – a Roadmap for the Caribbean</i>		Noon – 1:30pm Luncheon for All Delegates		
										1:30pm – 3:00pm Ministerial Panel: <i>Perspectives on Investment Trends, Partnerships and Maximizing Tourism Growth</i>			3:00pm – 3:15pm Coffee Break for All Delegates				12:45pm – 2:00pm Luncheon For All Delegates
		Free Evening for All Delegates		Free For All Other Delegates		7:45pm Dinner for CTO Council of Tourism Ministers and Commissioners at Parrot Cay		Free For All Other Delegates		3:15pm – 4:15pm Fireside Chat: <i>Strategies for Positioning Caribbean Tourism for new Investment Opportunities</i>			2:00pm – 3:15pm Pannel Discussion <i>Engaging the filmed entertainment industry to advance Caribbean tourism: Opportunities and Challenges</i>		2:30pm Press Conference and Wrap Up		
										4:15pm Review and Close			3:15pm – 3:30pm Coffee Break				3:30pm – 5:00pm Panel Discussion: <i>Stakeholders Speak Out on the Path Towards Tourism Growth in the context of the TCI Experience</i>
		Free Evening for All Delegates		Free For All Other Delegates		7:45pm Dinner for CTO Council of Tourism Ministers and Commissioners at Parrot Cay		Free For All Other Delegates		Free Evening for All Delegates			5:00pm Conference Wrap-Up		Free Period for All Delegates		
										6:30pm Fish Fry Event for All Delegates							
Free Evening For Media		Free For All Other Delegates		6:00pm Welcome Reception for Government Members and Media at Grace Bay		Free For All Other Delegates		Free Evening for All Delegates		6:30pm Fish Fry Event for All Delegates			Free Period for All Delegates				