PRELIMINARY PROGRAM

CTO BUSINESS MEETINGS AND STATE OF THE TOURISM INDUSTRY CONFERENCE 2018, ATLANTIS, PARADISE ISLAND, BAHAMAS

THEME: REJUVENATE. RECREATE, RECONNECT. NEW DIRECTIONS FOR CARIBBEAN TOURISM ♦ ANCHOR: TBD

WELLNESS SHOWCASE (INCLUDES SET-UP AND BREAKDOWN)

MONDAY, OCTOBER 1

REGISTRATION OPEN ALL DAY

8am–1pm
Certificate of Participation Training Session

Impact of Disruptors on the Caribbean Tourism Industry - *Trends to Watch*

TBD

Members of the Executive Committee, Ministers, Commissioners and Directors of Tourism arrive

Members of the Media arrive

9:00am–3:00pm
Destination Press Briefings

2:30pm–4:30pm
CTO Executive Committee Meeting

5:00pm–6:30pm
CTO Foundation Board of Directors Meeting and Elections

7:00pm
Reception for Ministers, Commissioners, Board and Committee Members

7:00pm
Dinner for the Media

TUESDAY, OCTOBER 2

9:00am–4:00pm
Destination Tour for Members of the Media

8:00am–Noon
CTO Board of Directors Meeting
Coffee Break available for Sponsorship

12:30pm–2:00pm
Luncheon for Ministers and Commissioners of Tourism and Board of Directors

2:15pm–5:15pm
Meeting of the Council of Tourism Ministers and Commissioners and Annual General Meeting and Elections
Coffee Break Available for Sponsorship

REGISTRATION OPEN ALL DAY

SOTIC DELEGATES ARRIVE ALL DAY

4:30pm–5:30pm
Welcome and Orientation for Travel Agents

6:00pm–7:30pm
Opening Ceremony for All Delegates

7:30pm–9:00pm
Welcome Reception for All Delegates

WEDNESDAY, OCTOBER 3

RECREATE

8:20am–8:25am
Security Briefing

8:30am–9:15am
Keynote Address for All Delegates
Available for Sponsorship

9:30am–11:00am
General Session I for All Delegates
Building Better
Available for Sponsorship

11:00am–11:30am
Coffee Break for All Delegates
Available for Sponsorship

11:30am–1:00pm
General Session II for All Delegates
Commoditization Without Exploitation
Available for Sponsorship

1:00pm–2:30pm
Luncheon for All Delegates
Available for Sponsorship

2:30pm–4:00pm
General Session III for All Delegates
Using Technology to Enhance the Visitor Experience
Available for Sponsorship

4:00pm–4 30pm
Coffee for All Delegates

4:30pm–6:30pm
Business Development Networking

5:30pm–7:00pm
Welcome, Orientation and Presentation
Preview for Caribbean Youth Congress Participants

7:00pm–9:00pm
Dinner for Members of the Media

Free Evening for All Other Delegates

THURSDAY, OCTOBER 4

REJUVENATE

8:30m–9:10am
Feature Address for All Delegates
Aviation
Available for Sponsorship

9:20am–9:50am
Coffee Break for All Delegates
Available for Sponsorship

10:00am–Noon
General Session IV for All Delegates
CARIBBEAN TOURISM YOUTH CONGRESS
Available for sponsorship

12:30pm–5:00pm

Luncheon and Destination Tour for Travel Agents

Boxed (?) Luncheon and Destination Tour for General Delegates and Members of the Media

Luncheon and Destination Tour for Caribbean Youth Congress participants

RETREATERS ARRIVE

4:00pm – 5:30pm
Wellness Retreat program begins
Available for Sponsorship

7:00pm
Free Evening for all Delegates

FRIDAY, OCTOBER 5

RECONNECT

WELLNESS RETREAT

8:00am–8:45am
CTO Press Conference
Available for Sponsorship

8:00m–9:00am
Networking and Election of Allied Members to the CTO Board of Directors

9:00am–10:30am
General Session V for All Delegates
Developing the Luxury Wellness Travel Market
Available for Sponsorship

10:30am–11:00am
Coffee Break for All Delegates
Available for Sponsorship

11:00am–12:30pm
General Session VI for All Delegates
The Caribbean – A Region of Roots
Available for Sponsorship

12:30pm – 1:45pm
Luncheon for All Delegates Available for Sponsorship

2:00pm–4:00pm
General Session VII for All Delegates
STAKEHOLDERS SPEAK OUT
Available for Sponsorship

4:00pm–4:15pm
Coffee for All Delegates

4:30pm–5:00pm
General Session VII for All Delegates
Wrap Up Session

7:00pm
Farewell Function for All Delegates

6:00am
Retreat Program continues

SATURDAY, OCTOBER 6

POST CONFERENCE TOURS

OTHER DELEGATES DEPART FOR HOME OR POST CONFERENCE TOURS

7:00am–
Retreat Program continues