



STATE OF THE INDUSTRY CONFERENCE

SEPTEMBER 14-16, 2016 — HILTON BARBADOS RESORT | BARBADOS

ADVERTISING SPECIFICATIONS

ADVERTISING RATES (US \$ - NET)

Full Page	\$750
Half Page	\$500
Quarter Page	\$300

ADVERTISEMENT DEADLINES

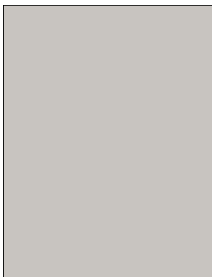
- ◆ CLOSING DATE FOR INSERTION ORDERS: **AUGUST 26, 2016**
- ◆ FINAL DATE TO RECEIVE ADVERTISING MATERIALS: **AUGUST 31, 2016**

MECHANICAL SPECIFICATION — DIGITAL SPECIFICATION FOR SUPPLIED ADVERTISEMENTS

ALL ADS ARE FULL COLOR. Advertisements that BLEED must have a minimum of 1/4" bleed all around. Recommended Live Area should be 1/2" less than the size of the advertisement in both the height and the width.

Preferred Material — High Resolution PDF.

FULL PAGE



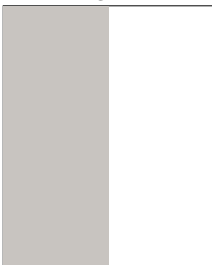
Type 8" wide x 10.5"

HALF PAGE



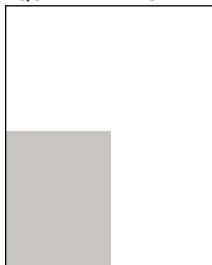
Type 8" wide x 5.25"

HALF PAGE



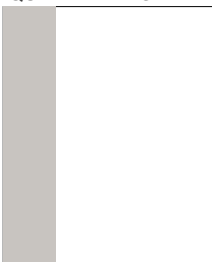
Type 4" wide x 10.5"

QUARTER PAGE



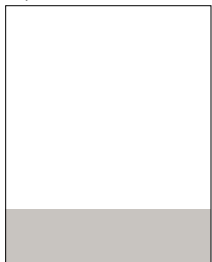
Type 4" wide x 5.25"

QUARTER PAGE



Type 2" wide x 10.5" high

QUARTER PAGE



Type 8" wide x 2.625"

INSERTION ORDER

Please complete and return with payment to:

CTO-USA, Inc.
 Attn: Sylma Brown Bramble
 80 Broad Street, Suite 3302 | New York, NY 10004
 Tel: 212-635-9530 | sbrown@caribtourism.com

Name: _____

Title: _____

Company: _____

Address: _____

Phone: _____

Email: _____

We wish to place a _____ PAGE Advertisement in the Program for the State of the Tourism Industry Conference.

Enclosed is a check for \$_____ made payable to **CTO-USA, Inc.**

Charge: () AX () MC () VISA

Card #: _____

CV#: _____ Exp. Date: _____ Zip code of Card Holder _____

Cardholder: _____

Signature: _____ Date: _____

Please send us an invoice.

Thank you!